

PURPOSE

C95 Radio Marathon for Breast Cancer Research raises funds for Cancer Foundation of Saskatchewan (CFS) to support Saskatchewan Cancer Agency's breast cancer research projects in our province.

HOW YOU CAN GET INVOLVED

1. <u>Make a donation</u>. Your donation has a direct impact in the lives of those affected by breast cancer. All donations over twenty dollars receive a tax-deductible receipt.

Donate Online: https://www.cancerfoundationsask.ca/events/c95radiomarathon/

Cheque payable to: Cancer Foundation of Saskatchewan | Memo Line: C95 Radio Marathon

Mailing address: 200-4545 Parliament Ave, Regina, SK S4W 0G3

Sign up to give a monthly gift and support cancer patients in our province all-year round!

Note: Rawlco Radio (C95) cannot take donations directly. Please follow steps above.

- Become a fundraiser. Sign up online, create your custom page, set a fundraising goal and encourage friends, family and colleagues to sponsor you all in support of breast cancer research in Saskatchewan!Register online: <u>https://www.cancerfoundationsask.ca/events/c95radiomarathon/</u>
 Contact: Cancer Foundation of Saskatchewan | <u>donatenow@cancerfoundationsask.ca</u> | (639) 625-2012
- 3. Join us and donate! C95 Radio Marathon for Breast Cancer Research is broadcasting LIVE to make a difference in the lives of those affected by breast cancer.

Thursday, October 24 | 6am to 6pm

Lawson Heights Mall (134 Primrose Drive, Saskatoon)

HOW YOUR CONTRIBUTIONS HELP

- It's estimated in 2024 that **780 Saskatchewan women** will be diagnosed with breast cancer. A projected **180 women in Saskatchewan** will lose their lives from breast cancer each year.
- Understanding how breast cancer develops and why it spreads is a key focus of the Saskatchewan Cancer Agency's research team.
- Last year **37,000 screening mammograms** were provided through the Screening Program for Breast Cancer. It's the **number one diagnosed form of cancer in women**, and very treatable if detected early.
- Every dollar raised stays in Saskatchewan to support research and find new treatments and programs for breast cancer that helps save lives. All money raised will be donated to Cancer Foundation of Saskatchewan, the fundraising partner of Saskatchewan Cancer Agency.

Thank you for your support!

